Evergreen Topics:

Use these AI prompts for evergreen posts anytime:

- Brainstorm a list of (holiday or seasonal) themed posts that I can use for Instagram and Facebook for x company.
- Write a funny and witty social media post about (topic).
- Create a social media content calendar for x month with x number of posts based on x, y,z topics.

AI prompts for Facebook:

For Facebook, prompts must be engaging yet conversational. AI should humanize the brand and invoke meaningful interactions. For instance, AI prompts for a product launch on Facebook might ask users for thoughts on a problem your product solves, generating individual responses that maintain the thread of conversation.

Use some of these AI prompts for Facebook:

- Craft a Facebook post about a (topic) that sparks engagement and conversation and uses emojis to break up text.
- Create a Facebook post that asks our core audience to share their favorite memory or experience using (insert your brand or company). Write it in a conversational tone of voice.
- Create a post that promotes a giveaway or contest related to (brand/topics), increasing engagement from (target audience).
- Draft a post unveiling (number) captivating insight about (topic) with bullets broken up by emojis.
- Write an engaging post that asks (target audience) to share their thoughts on (content piece or a new product).

AI prompts for Instagram:

Visual reigns supreme on Instagram. Your AI prompts here need to encourage actions that align with compelling imagery–think hashtags, emojis, and comments that mirror the visual narrative. Generating personalized AI-driven Instagram captions or comment responses can deeply enhance the user experience.

Use some of the AI prompts for Instagram:

- Write a few Instagram photo captions for a picture (photo description) with relevant hashtags.
- Engage the brand's ideal customer (insert demographic/persona) with a message that leads to (desired action).
- Craft an Instagram message that showcases a behind-the-scenes look at a new campaign coming out soon.

- Create excitement and anticipation for a new product launch or services to engage with my customers and attract new customers.

AI prompts for LinkedIn:

LinkedIn favors professionalism and thought leadership. Your AI prompts here should stimulate intellectual engagement, like career insights or industry news discussions, always keeping a tone consistent with the professional atmosphere of the platform.

Use some of these AI prompts for LinkedIn:

- Generate a LinkedIn post about the company's involvement in giving back to the community and volunteering.
- Write a LinkedIn post about your brand and its employees participating in conferences and discussions.
- Write a LinkedIn post highlighting x current openings and why you should work here.
- Create a LinkedIn post about the brand's accomplishments and highlights.
- Craft a LinkedIn post highlighting a specific (industry trend/news) and how it is relevant to your brand.
- Create a LinkedIn post highlighting top performing leaders and their success stories.