**Press Release Examples**

November 1, 2022

CONTACT:

Lauren Monitz, Communications Director

Lauren.Monitz@BeaumontTexas.gov | Phone: 409-880-3717

**City of Beaumont Signs New Labor Agreement with the Beaumont Police Officers Association**

The City is excited to announce a new four-year contract has been executed between the Beaumont Police Officers Association and the City of Beaumont, effective October 31, 2022.

Specifically designed to be more competitive in recruiting and retaining officers, City Manager Kenneth R. Williams explains, "We want police officers to come to Beaumont knowing we appreciate and take care of our own and recognize the important role first-responders play in our community. We are pleased to be able to offer better benefits, pay, equipment, and training as our officers nurture positive relations with the citizens of Beaumont."

**Some of the highlights of the new contract include:**

- A Compressed Pay Scale – It previously took 20 years to earn top officer pay; that's been reduced to 10 years.

- Lateral Entry Hiring – A new program designed to transfer years of service credit from other departments to ensure new officers are properly compensated when bringing on-the-job experience from other cities.

- Additional Incentives – An increased stipend for body armor, two additional holidays, and a $2,000/year bonus for already certified officers up to five years.

"I spent months analyzing what it would take to attract top talent to Beaumont and get our exceptional officers to stay in Beaumont, said Beaumont Police Officers Association President Robert Campbell. "We're very pleased with the new contract and believe we're now able to be more competitive with cities of our size and caliber and look forward to our continued work to protect and serve the citizens."

**About the Beaumont Police Officers Association:** The Police Department is the largest department in the City. Their mission is to protect lives, property, and the rights of our citizens, while maintaining order, enforcing the law, and providing quality services to the community. They are collectively designated as a Union who negotiates on behalf of their employees.

**About the City of Beaumont:** Beaumont, incorporated in 1838, is a coastal city in Southeast Texas 90 miles east of Houston and 60 miles west of Louisiana. The City is home to more than 115,000 residents and is the seat of Jefferson County, Texas. The City's economic success started with the discovery of oil

more than a century ago. Now entering a new Golden Era of the Golden Triangle, it is strategically positioned for unlimited growth and potential.

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June 22, 2023

CONTACT:

Earl White, Fire Chief

Earl.White@BeaumontTexas.gov | Phone: 409-880-3916

**Beaumont Fire-Rescue Introduces a New Kind of Ambulance to the Fleet**

Beaumont Fire is excited to announce the addition of two Basic Life Support (BLS) Med Units, which were recently deployed to the field for the first time. The new type of ambulance will help alleviate some of the patient care concerns and ensure the EMS (Emergency Medical Services) division is able to average a minimum of seven available Med Units in service every day, with the potential to staff up to nine Med Units, which the division is licensed for.

BLS Medical Units provide basic life support and transport for patients in non-critical medical situations, which makes up the bulk of Beaumont Fire-Rescue calls. The Advanced Life Support (ALS) med units are staffed with Advanced EMT's and Paramedics who provide care to our more critical patients.

Fire Chief Earl White said, "This is the first step in being able to offer a tiered level of medical service, which gives us the ability to treat critical calls differently than non-emergency and to more effectively be able to allocate resources. We are excited to be able to provide this additional level of service to the community and want the citizens to know we do not take public safety concerns lightly. We are continually working to improve our level of service to our community. We are working towards additional services to be able to offer a true Mobile Integrated Healthcare (MIH) Program to provide non-emergency medical assessments, preventive healthcare education, and telemedicine."

**About Beaumont Fire-Rescue:** The main function of the Fire-Rescue is to protect life, property, and the assets of the City from any emergency through preparedness, prevention, public education, the development and enforcement of fire codes, emergency medical services, fire suppression, and hazardous material incident response.

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**CONTACT:**

**Lauren Monitz, Beaumont Convention & Visitors Bureau**

**Lauren.Monitz@BeaumontTexas.gov | Phone: 409-880-3717**

**See Gator Races, Reptile Yoga, Eating Competitions, and More at Beaulympics, Beaumont's Free Cajun Carnival**

BEAUMONT, Texas, June 28, 2021 /PRNewswire/ -- Coming Saturday, July 10, 2021, from 11 a.m. to 5 p.m. at the Event Centre in downtown Beaumont, **Beaulympics (Beaumont's Olympics)** are the summer games for all. A one-day extravaganza of games, music, and entertainment, the five rings represent the major travel themes that best exemplify Beaumont with events in the categories of food/drink, kid-friendly, active/adventure, art, and Cajun culture, all with a crazy twist. Many activities will be available all day to play at leisure. There will also be a schedule of featured competitions and headline events you don't want to miss.

We're talking gator races, reptile yoga, sausage and wing eating contests, a hot pepper challenge, and a Texas "Try"athalon with stations like the shrimp scampi, crawfish crawl, and a boudin ball toss where unathleticism is rewarded and participation trophies are coveted.

Over 40 groups, organizations, non-profits, and for-profits will be running game and craft booths intending to introduce attractions and businesses in the area to locals and visitors. For each activity, participants will have the opportunity to earn Beau-bucks that can be traded in for prizes like at a carnival. Everything is completely free to participate in.

The United Way "Way" will feature 10 of their non-profit partner organizations with a unique way to fundraise for a good cause by having prominent community members in a dunk tank. The ExxonMobil Kids Zone will feature family-friendly, oversized lawn games, an inflatable obstacle course, and Bubblepalooza (bubble pools) available all day for anyone to use.

"After the year we just had, we wanted to do something memorable that southeast Texas has never seen before. Part of our 2021 'Bon Temps Beaumont' campaign promised good times for all and to surprise and delight the community, and we're out to do that in a big way," said Marketing and Tourism Developer Lauren Monitz.

We hope you can make it to the event, but you can also use the rings to guide your explorations all summer with suggested themed itineraries and challenges anytime you visit.

**About Visit Beaumont**: On the border between Louisiana and the Lone Star State, Beaumont is a little bit Cajun, a lot Texan, and 100% unique for the South. Come explore the bayous, birding, and unique culinary landscape and see where the world was changed forever in one of America's original Boomtowns.